

JACK T DESIGN

Jackrit Techavalitpongse

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education

BFA, Industrial Design
University of Illinois
at Champaign-Urbana
May 1997

software

Adobe Creative Suite
Acrobat Pro
Dreamweaver
Illustrator
InDesign
Photoshop
Quark XPress
Microsoft Office

skills

branding
xhtml & css
sketching/drawing
storyboarding
traditional and digital illustration
prototype/model making
digital photography
calligraphy

experience

JACK T DESIGN | Owner/Designer & Illustrator | Tucson, AZ | 2006–present

- Designed an event logo, invitations and souvenir program book for fundraising luncheon held by Behind the Bench: The National Basketball Wives Association
- Designed a series of logos in the re-branding of Shepherd of the Desert Lutheran School and Church in Scottsdale, AZ
- Illustrated a mascot in different poses for CheapAir.com used in several online promotional marketing campaigns

INSIGHT | Graphic Designer | Tempe, AZ | 2006–2008

- Lead designer of sports marketing signage campaigns placed in the University of Phoenix Stadium and in Chase Ballpark
- Provided branding and design support to other incoming marketing teams in other countries during the merger with Software Spectrum
- Lead designer for the 2006 Marketing Kit
- Collaborated with a Sector Marketing Coordinator and designed quarterly direct mail in the 2007 Public Safety Direct Mail campaign generating new clients and significant ROI for Insight and participating vendors

SPINSIX CREATIVE | Graphic Designer/Illustrator | Scottsdale, AZ | 2002–2004

- Designed a spiral-bound proposal to Bachrach Men's Clothing which helped win them as a client
- Conceptualized and co-illustrated a bus wrap for Scottsdale Healthcare's NOAH (Neighborhood Outreach Action for Health) program
- Constructed accurate mock-ups of packaging, folders and complex direct mail

KINKO'S | Document Creation Consultant | Scottsdale, AZ | 1999–2002

- Design flyers, signs, postcards, banners and stationary for customers
- Involved with project management and maintenance of digital archives
- Troubleshoot hardware and software issues on both Windows and Mac platforms

PRECISION GRAPHICS | Technical Illustrator | Champaign, IL | 1997–1999

Produced illustrations can be seen in the following books:

- *American Heritage Adult Illustrated Dictionary, 4th Ed.* - Houghton Mifflin
- *Handy Ma'am®: Home Improvement, Decorating & Maintenance Tips & Projects for you & Your Family* - Kaplan Publishing
- *Plumbing for Dummies* - IDG Press